



SCHOOL LEAVERS COMPANY

2020 Photoshoot

SCHOOL LEAVERS
Company

12 B&C Orleton Road, Ludlow Business Park, Ludlow SY8 1XF
VAT 655 5300 44 Company Registration No. 326965

AN EXCITING PROMOTIONAL OPPORTUNITY FOR YOUNG PERFORMERS! *July 2019*

Dear Sir/Madam,

We are writing to bring an exciting promotional opportunity for young performers within Herefordshire to your attention.

GoCustom Clothing is a personalised clothing company based in Ludlow. Our sister company, School Leavers Company, supplies schools nationwide with leavers hoodies and other affiliated products.

This summer, we are planning to shoot a promotional campaign for our 2019/2020 catalogue and are thus looking for young performers to work with us. We are looking for:

- Boys and girls aged between 17-19 years old
- Bubbly personalities
- Confidence/experience working in front of a camera
- Ability to improvise/take direction/work well with others
- **Modelling experience is not essential**

This is a promotional shoot, where we will be photographing and filming in and around the Hereford area. You will therefore appear in our catalogues, website and on our social media channels from September 2019 onwards.

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You will be paid £100 for the days work and you will have access to any of the photographs and videos from the day for your portfolio.

The shoot will be taking place in Hereford over the duration of 1 day on the 25th July 2019. You will need to arrange your own transport to and from Hereford but if you are unable to do so, please let Danielle Eades know.

Please take a look at our website to get an idea of who we are, and you can view some of our 2018/2019 shots on our Facebook and Instagram pages:

www.schoolleaverscompany.co.uk
www.facebook.com/schoolleaverscompany
www.instagram.com/schoolleaversco

Please let Danielle Eades know if you would like to take part ASAP by emailing deades@gocustomclothing.com.

If you would like any further information regarding this opportunity, please contact Danielle at the email address above.

Sincerely,

Danielle Eades
Digital Marketing Executive
T: 01584 817663